

**Rate Card of Sidharth TV Network Channels as per Tariff Order and
Interconnection Regulations 2017, as amended**

A. Channels on A-la-Carte basis and MRP

| Sr No | Channels | Maximum Retail Price (MRP) of Channel (in INR) per Subscriber per month | ALC Code | Genre and Language |
|-------|----------------|---|----------|--------------------------------------|
| 1 | Sidharth TV | 14.00 | ST01 | General Entertainment Channel (Odia) |
| 2 | Sidharth UTSAV | 3.46 | SB02 | Regional Devotional Channel (Odia) |
| 3 | Sidharth GOLD | 3.46 | SG03 | Regional Movie Channel (Odia) |
| 4 | Jay JAGANNATH | 5.00 | JJ04 | Regional Devotional Channel (Odia) |

B. Channels on Bouquets basis

Sidharth TV Network is offering bouquet to cater to the diverse consumer segments based on their consumption -

- i) **Sidharth Odia Pack** - A Bouquet that brings to you the best of entertainment, movies and music channels.

The bouquets offered by Sidharth TV Network are listed hereunder:

| Sr. No. | Bouquet Name* | MRP (Rs) |
|---------|---------------------------|--------------|
| 1 | Sidharth Odia Pack | 20.99 |

*Bouquet composition is provided hereinbelow.

| | |
|----------------------------|---------------------------|
| Bouquet Name | Sidharth Odia Pack |
| MRP (Rs) | 20.99 |
| DPO List Price (Rs) | 16.79 |
| Bouquet Code | SOP01 |
| | Sidharth TV |
| | Sidharth Utsav |
| | Sidharth Gold |
| | Jay Jagannath |

*Please note that in addition to the Subscription fees, the DPO shall be liable to pay applicable taxes presently GST as extra.